

ABSTRACT

An original sheet of a retroreflective sheet includes plural glass beads with a metal reflective layer provided on lower hemisphere surfaces thereof, a resin support sheet for supporting the glass beads, and a transparent cover film disposed on a surface side of the resin support sheet, wherein the resin support sheet and the cover film are connected to each other by heat press emboss forming from a rear face of the resin support sheet so as to form the original sheet of the retroreflective sheet, and a retroreflective sheet laminate includes a pressure-sensitive adhesive layer and a resin release film for covering the pressure-sensitive adhesive layer on a rear side of the original sheet of the retroreflective sheet. An embossed groove by heat press emboss forming was filled with a part of the pressure-sensitive adhesive layer, a residual rate of the pressure-sensitive adhesive layer ranges between 10% and 50% inclusive, and a fall time of the pressure-sensitive adhesive layer ranges between 10 hours and 150 hours inclusive.